

cndsgn

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Hello, my name is Cindy Nguyen. I am a meticulous designer who delivers clean, smart, and user-friendly results.

+ CAPABILITIES



BRANDING/
IDENTITY



WEB DESIGN/
PROTOTYPING



ICON
ILLUSTRATION



USER INTERFACE/
EXPERIENCE



DATA
VISUALIZATION



PRINT/
EDITORIAL

+ EDUCATION

Louisiana State University
BFA — Graphic Design
May 2014

+ SKILLS

Proficient in:

Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Sketch

Working knowledge of:

HTML & CSS
Photography
Motion Graphics

+ AWARDS

Addy Award — *Best In Show*
10 Days Campaign
2016

Addy Award — *Gold*
10 Days Campaign
2015

+ WORK EXPERIENCE

ThreeSixtyEight (formerly Hatchit) — *Baton Rouge, LA*
Senior Designer
May 2014 - Current

- o Executed web projects from concept through launch. My process includes research, wireframing prototypes, and pixel perfect mockups. Experience includes websites, ecommerce, web applications, and UI/UX design.
- o Developed brand packages and marketing materials for clients in a range of industries including telecomm, industrial, health, consumer products, and nonprofit.
- o Collaborated with team members including an art director, brand strategists, developers, and other designers.
- o Managed multiple projects for efficiency.
- o Interacted with clients to communicate ideas and present design concepts.

Stun Design — *Baton Rouge, LA*
Part Time Graphic Designer
January 2014 - May 2014

- o Completed print projects including magazine layouts, event and trade show promotional materials, and marketing packaging under art director.

FleishmanHillard — *Washington D.C.*
Graphic Design Summer Intern
May 2013 - August 2013

- o Assisted the New Business Creative Director with development of marketing materials, proposals, spec artwork, and presentations for clients including Chick-fil-A, Nike, The Library of Congress, Association for Bangladesh Worker Safety, and Gainesville Renewable Energy Center.

LSU Graphic Design Student Office — *Baton Rouge, LA*
Graphic Design Summer Intern
May 2013 - August 2013

- o Collaborated with team and consulted with clients on projects including branding, brochures, newsletter, and visiting artist posters. Office is part of the LSU School of Art + Design.